



## **Campground Views Celebrates Remarkable Success of Email Campaign for Mama Gertie's Hideaway Campground**

*Generating 1,800 Interested Campers in Just 10 Days, Showcasing the Power of Virtual Tours and Targeted Marketing*

Laramie WY – Campground Views, a pioneer in innovative marketing solutions for the outdoor hospitality industry, is thrilled to announce the unprecedented success of its recent email campaign on behalf of Mama Gertie's Hideaway Campground near Asheville NC. The campaign, designed exclusively for Campground Virtual Tour clients, has generated an astounding 1,800 highly interested campers within a mere 10-day timeframe, exemplifying the potential of virtual tours coupled with targeted marketing strategies.

The cornerstone of this triumphant campaign is Campground Views' expertise in delivering immersive proprietary Campground Virtual Tours that provide potential visitors an authentic preview of the camping experience before they even set foot on the grounds. The integration of these captivating virtual tours into the campaign allowed Mama Gertie's Hideaway Campground to showcase its unique offerings and amenities with unparalleled realism, effectively bridging the gap between potential campers and their dream outdoor getaway.

The campaign's resounding success was magnified by its precision targeting strategy, aimed at interested and active campers. Recognizing the growing demand for engaging and interactive marketing tactics, Campground Views' campaign not only captured the attention of industry players but also effectively demonstrated the transformative potential of such initiatives.

Campground Views' CEO Mark Koep expressed their delight in the accomplishment: "We are thrilled to have facilitated this outstanding result for Mama Gertie's Hideaway Campground. This achievement underscores the efficacy of our approach in combining cutting-edge Campground Virtual Tours with strategic email campaigns to drive engagement and interest. We firmly believe that this success story will inspire RV park owners and managers to explore innovative marketing avenues that enhance their outreach and boost their business."

Mama Gertie's Hideaway Campground's management team echoed the sentiment, stating, "The response to the campaign has exceeded our wildest expectations. The combination of Campground Views' virtual tour technology and their targeted email marketing approach has not only piqued interest but has also brought a wave of excitement among potential campers. We're proud to have partnered with Campground Views in this endeavor."

As the consumer market changes and COVID demand wanes it is critical for outdoor hospitality businesses to adapt and invest in their marketing. Campground Views remains committed to innovating and delivering groundbreaking solutions that revolutionize the outdoor hospitality marketing landscape.