



Campground Views is the standard for Campground Virtual Tours. With over 1,000 campgrounds using our technology we are the original pioneering company revolutionizing the way campers research and book their camping and RV vacations. Accept no alternatives!

	Campground Views	Matterport	Google Streetview	Campsite 360
Number of campground virtual tours available	1,000+ more every month	0	Couple hundred - mostly public parks	16 As 11/2022
What region are they in?	Nationwide	Worldwide in Real Estate	Worldwide	Smattering on East Coast
Find the tours through searchable maps and lists	Easy to search via multiple methods and filters	No	Yes	No
State-of-the-art technology	Industry Leader Only one based on video	No Photo based	No Photo based	No Repurposed open source software
Campsite bookings right from video tour	Yes	No	No	No
Increasing web traffic to tours	Yes Full fledged marketing channel	No	Yes	No
Easily added to your website?	Yes Like a Youtube Video	Yes Slow to load	Yes	No
How long in this business?	10 years!	Not focused on Outdoor Hospitality	Not focused on Outdoor Hospitality	2 years
Campground marketing professionals	This is our full-time business, we are the camping pros.	Nope. Use Independent contractors	Nope. Use Independent contractors	Side hustle

Try out the real Campground Virtual Tours for yourself at <https://www.campgroundviews.com/omg>
There is no comparison and no substitute for what campers are widely using and expect from you.

Camper Testimonials and Feedback

- “How come every campground does not have your technology yet?” Wayne Crossville, TN
- “This is so much better than anything Google provides! I love that I can get information about the sites and can click to book the site.” Debbie Taylor Huntington Beach CA
- “We just booked our entire trip for the spring and I have to say that these Campground Virtual Tours are incredible. Congrats and thank you to your team.” Steve B Seattle WA
- “I work in real estate and have got to say you nailed this tech. I have used Matterport and some of the other virtual tour technologies in real estate so I know these tools. Yours is perfectly implemented for the camping industry. All I want is to drive the roads and see the sites. Being able to hit play and roll through in a video is incredible. Why would any campground not be using this yet?” Rich D Las Vegas NV
- “Wanted to say thanks. We were on the road and my co-pilot accessed one of your tours on her phone. It worked great and allowed her to book the site and then be able to quickly explain the approach and layout before we even got there. Great tool.” Stan Hughes Ocala FL

Park Operator Testimonials and Feedback

- Arizona Office of Tourism funded the capture of 250 properties in the State of Arizona based upon the efficacy and promise of the Campground Virtual Tours.
- CAMBY Management Solutions (Mama Gerties, Great Outdoor Resorts, etc) “The positive feedback we are receiving from guests at all these locations is a testament to the effectiveness of the technology,” said Dee Moore, Regional Director.
- Launch Pointe Lake Elsinore: “We replaced our Matterport tours with this technology and the results have been positive and noticeable. Great technology and something we are actively using now” Beau Davis GM
- Tucson KOA (corporate owned): “Every KOA should have these. We get so many positive comments on these tours and they are buried on our maps page!” Russ GM
- Triple R Resort (NY): “I just like the tech and did not expect the incredible response and ROI we would and are getting from this. Incredible.” John T Owner
- Homestead RV Community (AL): “I would just like every owner out there to know that I use these tours, the guests love it, it more than paid for itself, and if they don’t have this yet they should get it.” Ed Bridgman Owner

Supporting Data

- Campground Virtual Tours by Campground Views were developed over a decade of R&D.
- As marketers for campgrounds we had data that showed that 73% of affluent campers would book immediately upon seeing a video.
- We also knew that virtual tours solved a big camper problem and tested all of the existing platforms out there with so-so results.
- By marrying video with virtual tours and then augmenting that experience we discovered the “holy grail” (as one camper put it).
- Real world measured results of 244% increases in online bookings, doubling the length of stay and decreasing inbound calls by 40% all validated the efficacy.
- To sum it up - you are not doing this now, there is nobody else doing this, we are the go to provider of **the only solution campers are actively paying to use now!**

Schedule a call and get a no obligation proposal by visiting <https://www.campgroundviews.com/omg>