

Increase Bookings & Reduce Inbound Calls

with Campground Virtual Tours

It's simple...
the more information campers have, the more likely they are to book at your park.

The immersive virtual experience our technology offers is hands-down the most effective way to give campers the information they are looking for, while also making them feel comfortable and familiar with your park.

They will even "visit" you regularly just to "drive around" and find their own answers to their questions, eliminating the need to call and take up your resources.

Check out these actual results!

244%

increase in online reservations

Natural Springs Resort

40%

drop in call volume

Natural Springs Resort

2x

the average length of stay

Bakersfield River Run RV Park

Set up your free consultation today!

Visit www.campgroundviews.com/easier-bookings

or contact: _____

What is a Campground Virtual Tour?

A professional interactive 360° virtual video of your campsite, that can be easily embedded in your website and booking engine.



Viewer "drives" through your park, clicks on a site they like and an info window pops up with a button to go directly to your booking page!

Learn more and see this amazing technology in action for yourself!

www.campgroundviews.com/easier-bookings

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QUESTIONS WE HEAR FROM OUR PARTNER CAMPGROUNDS

Q: *I already have images and video of our park. What's different about this?*

A: Campground Virtual Tours are next-generation, allowing potential visitors to tour your park and individual campsites in 360 using a special viewer we've developed. This is a game-changer that lets tech-savvy campers get a realistic sneak peek before booking. The results are impressive: massive increases in direct Internet booking, higher occupancy and longer stays, fewer "tire-kicker" phone calls. See the reverse side for real stories from client parks.

Q: *What's your track record with these videos?*

A: CampgroundViews has been around for 12 years, Our founder, Mark Koep is an industry leader on all things technology in the campground industry. This technology was developed in conjunction with numerous RV parks and campgrounds across the United States including work for Ocean Lakes Family Campground, KOA Corporation and Franchisees, California State Parks, and Recreation.gov Since launching our 360 videos, our team has produced 670 videos, gotten 2M+ page views, and generated \$500,000 in additional revenue for client parks

Q: *What does it cost to film a 360-video of my park?*

A: That depends! Our staff needs to gather some key pieces of information about your park including the size, number of loops, sites, paved vs unpaved roads, other features to be filmed. Using our formulas, we can give you a price and also estimate the hosting cost.

Q: *If you shoot a 360-video of my campground, do I own the video afterward?*

A: You have unlimited rights to re-use and embed the videos anywhere you want, though the content will be technically owned and hosted by CampgroundViews.

Q: *I already have website hosting, why do I have to pay you to host the video?*

A: Your 360-video is optimally viewed using our proprietary technology that enables visitors to view and manipulate the 360 view. Since our servers host the viewer technology, you must pay our separate hosting fee which also covers the (not insignificant) bandwidth required to stream video.

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