



YOUR GUESTS HAVE NO IDEA...

WHAT YOUR PARK LOOKS LIKE...

BUT WE CAN FIX THAT WITH...

360 VIDEO

With this technology travelers
**BECOME YOUR GUESTS
BEFORE EVER ARRIVING.**

“THIS IS THE FUTURE.

When you see it in action for your park it will make complete sense... What happens when someone visits your park in person, walks your grounds and experiences your property? They love it, they come back again and again... they are your guests. With this technology we can emulate that experience virtually for anyone, anywhere and at anytime... they become your guests before ever arriving.”

— Mark Koep, Founder CampgroundViews.com



HOW IT WORKS

As the leader in the capture and production of full featured 360 videos, we've seen first hand what this technology can do for campgrounds.

REDUCE INBOUND CALL VOLUME BY 40%

Imagine being able to reduce your inbound call volume by 40% because your guests can answer their question on their own... "is there satellite signal through the trees, how far apart are the sites, how far away are the restrooms, the dog run, the playground, and on and on.

MAKE EXTRA MONEY ON A "SITE LOCK FEE"

Normally it is about here that savvy park owners will say "but I don't want them picking out a particular site"... but what if your guests want to pick out a particular site and would be willing to pay an additional "site lock fee" of \$20 to guarantee a site? One savvy customer of ours did just that and earned an extra \$20,000 last season!

PROFESSIONAL VIDEO

Clients include RVIA, KOA, California State Parks, Ocean Lakes Family Campground, campgrounds and RV parks across the country, and destination marketers too.

“

CampgroundViews.com solves a simple problem for campers. They allow them to see what your park actually looks like and they love this!”

— Ryan Uhles



AMAZING ATTENTION GRABBER AT TRADE SHOWS!

WHY IT WORKS

Your camping guests have changed and you know it. Everyone walks in with a smart phone in their hands.

Your guests' journey to your door didn't start today, or yesterday, instead it started 56 days ago when they went on a digital journey to visit 28 different websites over the course of 76 different sessions. *Source: Nielsen*

They went on this journey because their big trip depended upon finding the "right" places for them. You know this to be true... some guests are right for you while others are not. You want the right guests because they will stay longer, be happier and spend more.

What if you could lock in the 74% of affluent buyers who will book immediately based upon one simple tool?

We have this tool and it has worked for many other parks and resorts across the country. Their bottom line growth can not be ignored.

107%

Percent increase in online reservations in their first year

Bakersfield River Run
RV Park

FULL

They sold out their second phase before it was completed

Timberlane RV Resort
Bradenton, FL

244%

Percent increase in online reservations compared to same time previous year

Natural Springs Resort
Ohio

WE REACH YOUR TARGET MARKET

CampgroundViews.com provides cutting edge marketing solutions for park operators. Built to reach the next generation of campers our traffic has exploded as we continue to provide the information campers want in a format they demand.

2.2 MILLION

Campers and RVers have used our videos to find places to camp

200,000

Monthly touches to our website

91%

Year over year website traffic growth



WHAT CLIENTS ARE SAYING



“From April 17 thru July 19th, the first 3 months of our season, we measured a 244% increase in online reservations.”
— Steve Adams, GM Natural Springs Resort



“We measured a 107% increase in online reservations over the first year... it would have been even better if our reservation system had worked properly all year long!”
— Ryan Uhles, Owner River Run RV Park and Board Member CalARVC



“We are completely sold out for January, February and March of this winter and all we have ever done is use the amazing videos and website you created for us!”
— Lisa Simone, Owner Timberlane RV Park



“Amazing work on the video for our park. We are so happy you were able to pull together all of the great partners in this region and produce something that we are proud to show off.”
— Lorna Buck, Owner Grants Pass KOA



“This IS the future! You have taken what I dreamed of providing and made it a reality. Every single destination that cares about getting guests in their park needs this now.”
— Chris “Woody” Wood, San Francisco North Petaluma KOA



“It has been an absolute pleasure working with your team on this project. We are excited with the results and have fully integrated the 360 videos within our reservation process.”
— Barb Krumm, Director of Marketing, Ocean Lakes Family Campground (ARVC Mega Park of the Year)

“These videos are amazing! We use them proudly to invite guests to see and discover our park.”

— JC, Owner Giant Redwoods RV & Camp Destination

“If only all of our contractors delivered at the level you have achieved... it would make my life incredible!”

— DB, Outreach Coordinator California State Parks



BLOW UP YOUR PARK OCCUPANCY

CampgroundViews.com is the leader at reaching
the next generation of affluent campers.
Bringing them to your door.

A KNOWN NAME IN THE INDUSTRY...

CampgroundViews.com singular mission is to make camping amazing. We believe the best route to accomplish this is by matching the right camper with the right park that they will love.

BUILT FOR SOMETHING BIG

We started our mission by hand building our database of RV parks and Campgrounds; city by city, state by state. After the first sweep we went through again and added more data... and again adding more data. Then on top of all this we have added 30,000 photos, 3,000 videos, and hundreds of 360 video tours.

RESULTS SPEAK FOR THEMSELVES

RV and tent travelers plan their entire trips within CampgroundViews.com. In July 2018 we measured over 1M outbound clicks to campground and RV park websites and an unknown, yet much larger, volume of phone calls into those destinations.

... AND BEYOND

CampgroundViews.com has been seen on NBC, ABC, CBS, Fox, BBC, and thousands of local stations and affiliates and featured in many of the top RV and camping industry publications.



CAMPGROUNDVIEWS.COM



OUR SERVICES

GET SEEN ON CAMPGROUNDSVIEWS.COM

- Advertise where they are looking for a place to camp.
- Reach tech savvy affluent RVers and campers you want at your park.
- Beat your competition and grow your occupancy.
- Easy and Affordable.



FEATURED PLACEMENT

Take advantage of our targeted traffic and get in front of them fast and cheap. Feature your listing and generate business.



SITEWIDE BANNER ADVERTISING

Reach ALL of our site visitors with prominent placement. THE solution for parks looking to vastly expand their occupancy.



PROFESSIONAL VIDEO SERVICES

Capture the attention you want on Youtube, Social Media and your website. Professional video production from a team that understands what campers look for and what you desire.



WEBSITE DESIGN & MANAGEMENT

Looking to increase your occupancy and profits? Work with our team for your website design or management and tap into our well of deep understanding of the market, their needs and what makes them book.

DESIGN

We don't do cookie cutter websites. We have built some sites for as little as \$1000 and others for \$6,000... it all depends on your needs, goals and budget. A few of the sites we have built are:

www.riverrunrvpark.com

www.naturalspringsresort.com

timberlanervpark.com

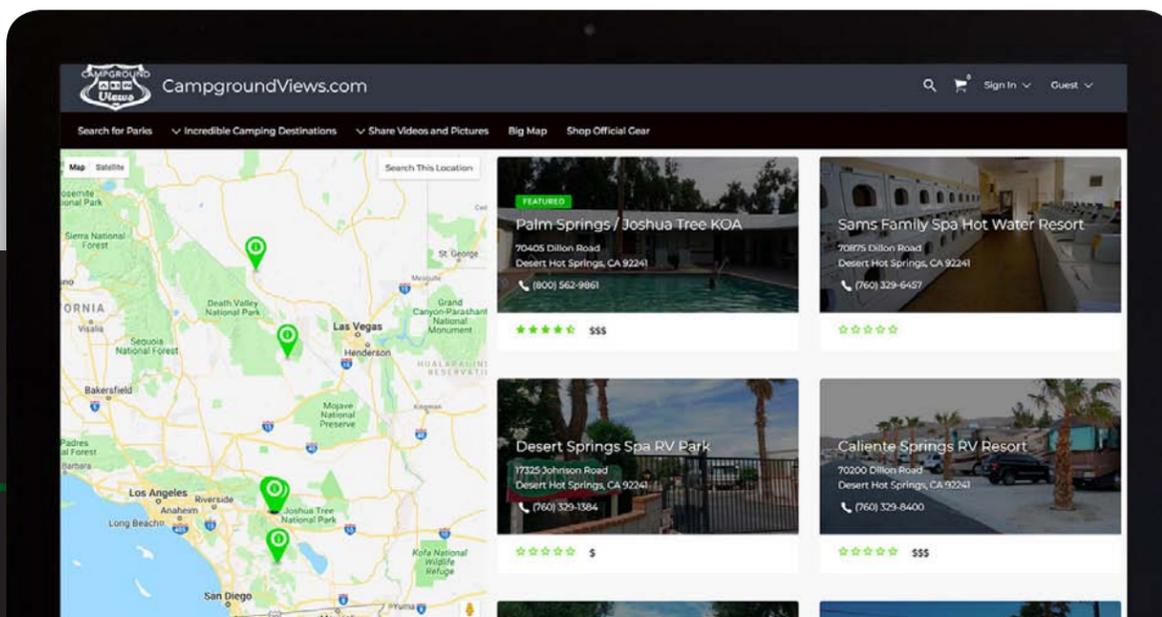
2annes.com

MANAGEMENT

Already paid to have a site built or don't want to change too much too fast?

No problem. We are very experienced with all web programming and CMS systems and can readily take over, update and manage your existing website.

Contact us at for custom pricing on the above services
(805) 341-3828 • mark@campgroundviews.com



CALL US TODAY! (805) 341 - 3828

OUR SERVICES (CONTINUED)

DIGITAL MARKETING

When you work with CampgroundViews.com you are working with a team that originally built one of the largest boutique Local SEO firms in the country (and this was back before SEO was even a thing). We have helped thousands of businesses reach their exact right customers online, with a focus on getting the best results possible while spending as little as possible.

GOOGLE ADS MANAGEMENT

We can save you money and bring in more guests. Take advantage of our expertise.

\$125/MONTH
(FLAT FEE)

SEARCH ENGINE OPTIMIZATION

We get your website to the top of organic search results. Work with our experienced team.

AS LOW AS
\$500/MONTH

SOCIAL MEDIA MANAGEMENT

Stay engaged with past guests and feed them with content to help spread the word. Facebook, Instagram and even e-mail marketing to engage with your audience.

AS LOW AS
\$200/MONTH

REPUTATION MANAGEMENT

Like it or not your guests are nothing but gossips. They will go out and tell the world, good or bad, all about your park. We monitor the popular places and respond appropriately to the comments to protect your interests.

AS LOW AS
\$200/MONTH



HOW TO GET STARTED

Welcome to the first step in revolutionizing your park. CampgroundViews.com provides a number of solutions to help people discover and book a stay at your destination.

**TO FIGURE OUT
WHAT IS RIGHT FOR YOU
WE NEED TO TALK.**

Go to CampgroundViews.com/Calendar and schedule a
NO COST CONSULTATION.

**FOR SOME PARKS THIS CALL IS
WORTH MORE THAN ANYTHING
THEY DO ALL YEAR LONG.**

**“I implemented what you suggested in that call and increased the overall value of my park by \$200,000!!
If anyone ever asks me if they should speak with you my answer is Yes.”**

— Lisa Wilson, Clear Lake Campground

Call (805) 341-3828 to get answers to your immediate questions, discuss pricing and get more information.

We customize our solutions to your market, your needs and your budget. Working with CampgroundViews.com can positively change your operations for good. We look forward to working with you.

(805) 341 - 3828

mark@campgroundviews.com

