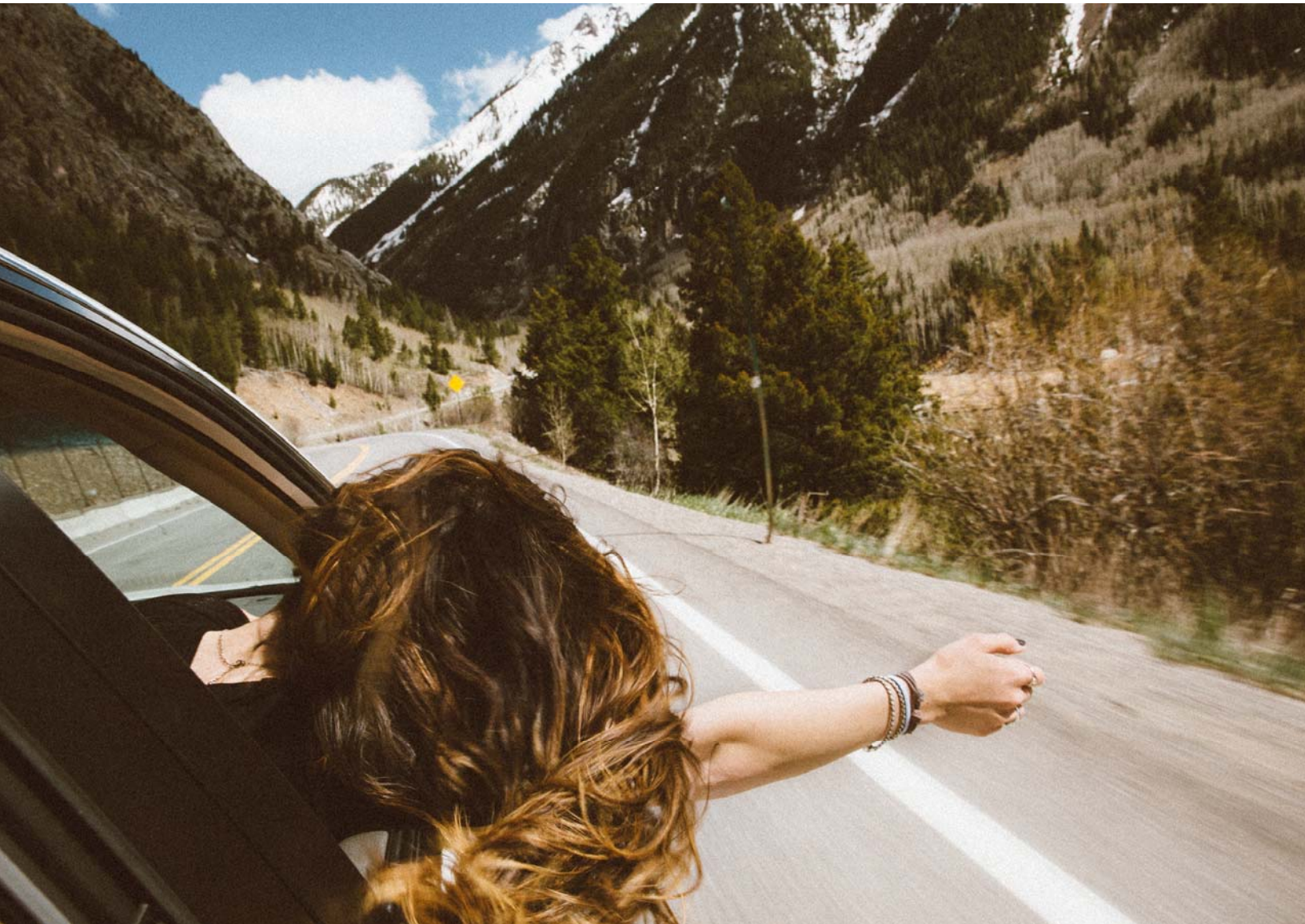




2017

CampgroundViews.com Press Kit



Look Where You're Going!

What is CampgroundViews.com?

Find and tour RV parks and campgrounds across the US. As of March 2017 the company has a library of over 2,887 videos, 20,340 photos, 15,650 parks. CampgroundViews.com mission is simple: to get more people outside by showing them the amazing places to stay.

Finding a campsite is pretty easy but actually knowing what the campsite looks like is very hard. The last of the American made industries camping invites locals and foreigners alike to explore, discover and recreate across our country's beautiful lands. With CampgroundViews.com campers can finally find a comprehensive list of all the campgrounds and RV parks in an area plus they can see what they look like from the perspective of other campers.

Our Story

In 2009 Mark and Katarina Koep took advantage of their virtual careers and stepped off on an adventure that would immerse them in the old-school camping industry.

Purchasing a RV and hitting the open road the couple traveled a circuitous loop around 46 of the lower 48 states struggling to find great places to camp while avoiding the locations that were just not right for them.

The existing platforms may have had the basic information and some written reviews but they were lacking the photos and videos that would truly allow anyone to see where they were going... CampgroundViews.com was conceived and a community was born.

CampgroundViews.com started from scratch with a hand built directory and through the support of an active camping community has amassed a massive database of

information on the awesome, okay and not so great places to camp. The company transitioned from a passion in to a bona fide player in the industry.

Mark Koep has become a regular presenter at industry trade shows for both consumers and industry insiders including recent engagements at the California RV Show (Pomona Oct 2016), California Association of RV Parks (Spring 2016), National Association of RV Parks Outdoor Hospitality Expo (Fall 2016), and multiple Online Webinars.

In 2016 the company became the first to produce full 360 video tours of all the major National Park campgrounds. These virtual experiences expand on the company's goal of making it easier to plan an amazing camping trip.

Major Milestones

2012 - beta version nets 90,000 visitors in August

2013 - videos hit 500,000 views

2014 - comes out of beta

2015 - focuses on destination marketing with first RV Adventure Videos

2016 - pioneers 360VR production capturing all major National Park campgrounds

Site Features

- Fully responsive mobile friendly web design works as well on a phone as it does on a computer.
- Location and keyword search allows for rapid filtering of the database
- Photos, videos and 360 video tours are all easily accessed through the site
- Ideas on where to go and equipment reviews through the company's "[Get Going](#)" blog
- [Free registration](#) for users allows them to save their favorites for future review, write reviews and upload their own photos.

- Monthly "[Camp and Win Contest](#)" rewards registered users who post the most reviews, photos or videos.
- The "[Big Map](#)" provides a zoom-able campground search for users unsure of an exact destination.

Media Coverage

2016 - [Woodall's Campground Management and RV Business](#)

2016 - [Nationwide "In the Nation"](#)

2016 - [The Denver Post](#)

2015 - [The Weather Channel](#)

2015 - [RV Daily Report](#)

Some Testimonials

"We've been RVing forever, have been around the country seven times to all 50 states and just happened to come upon your website this morning. I LOVE THIS WEBSITE Thank you, thank you, thank you." – Janet U

"You make it easy for me to find great fishing spots to camp near! Keep up the great work and love the favorite tool. I now have 25 campgrounds to visit this summer. Pics coming soon." – fishinking

"I had downloaded all those RV Apps off the Apple Store and they were not that great. I went ahead and hit your website on my phone browser and OMG. This is my new go to App! It works amazing!" – Susan Die hard Camper and New Fan

"I add campgrounds to my favorites quite often so I keep checking the site and it looks and works so great! Your work is really paying off." - Scott S

Other Notes

Spelling = CampgroundViews.com

Funding = Self-funded

Technology = Wordpress CMS

Video Hosting = Youtube

We welcome opportunities to work with media outlets to improve their articles and bolster content. Our team are experts on destinations and great places to camp. Do you need to hit a deadline for a story like "The 5 best places to camp near..." or need a quote about "The most amazing campground for a family vacation"?

Primary Contact

Mark Koep

mark@campgroundviews.com

805-341-3828

