



## Shoot Great Images

At CampgroundViews.com we love sharing great park pictures and videos. The following will help you produce incredibly powerful imagery to share with others.

### *Keep it Clean!*

Your camera lens that is. Whether you are using your phone or a digital camera making sure your lens is clear of dust and finger prints will go a long way in ensuring a perfect shot or video.

PRO TIP: Make a habit of wiping the camera lens on your phone off everytime you use it!



### *Plan Your Shot*

Before snapping a photo or shooting video take a moment to understand the scene. What is the main object you are trying to capture? How is the lighting on that object? What is your next shot?

PRO TIP: Digital cameras make it easy to take multiple shots and pick the best.

### *"Shake it Off"*

Nothing will kill the perfect video or photo like a shaky hand holding it. Take a deep breathe and pan slowly or use a stationary object like a fence post or rock as a makeshift tripod.

PRO TIP: Selfie sticks are a great way to stabilize your shot when using a phone.

### *Go Hi-Def*

Always make sure you are filming in the highest definition possible. When shooting outside set your camera to auto or landscape to capture the full colors of the scene.

PRO TIP: Make a habit of wiping the camera lens on your phone off everytime you use it!

### *Shoot Winning Campground and RV Park Imagery*

Give a tour with your pictures or video.

1. Start with the entrance sign.
2. Include the various sites... tent, pull-thru, backin, cabins, etc.
3. Get the amenities too... pool, playground, laundry.
4. Submit the photographs or videos to CampgroundViews.com; we do all the editing!



Pro Tip: Use DropBox.com for large files share with mark@campgroundviews.com

Learn More (262) 458-4397

[www.CampgroundViews.com](http://www.CampgroundViews.com)

